

Dear Friends,

*The 2016 No Tie Dinner & Dessert Party (NTDD) was an outstanding success.* More than 1,500 people enjoyed dinner with their friends, then entertainment, an auction and your fabulous desserts. Over \$175,000 was raised in support of the mission of AIDS Services of Dallas to provide quality, affordable, service-enriched housing for individuals and families living with HIV/AIDS.

The 2017 No Tie Dinner & Dessert Party will be held on April 8, 2017 at the Frontiers of Flight Museum. *We hope that you will join us this year by providing 300 or more tasting samples of your favorite dessert. Staff to serve and present your specialty would again be “the icing on the cake”.*

Your participation will help ensure that the individuals and families living at AIDS Services of Dallas can continue to enjoy a roof over their head, a hot meal, and the strength to live a full life while fighting HIV/AIDS.

If you have any questions, please feel free to contact Sergio Delgado at 214-941-0523 ext.105 or [sdelgado@aidsdallas.org](mailto:sdelgado@aidsdallas.org).

Thank you in advance for your consideration of such a worthwhile cause. I look forward to working with you!

Sincerely,



Don Maison  
ASD President and CEO

2017 No Tie Dinner & Dessert Party  
Chair: David Nelson  
Honorary Co-Chairs: Tricia Sims & Dr. Alan Berg



PRESENTING SPONSOR





We are excited to announce the **12<sup>th</sup> Year** of our **No Tie Dinner & Dessert Party!** This annual event is a benefit to raise funds for AIDS Services of Dallas (ASD), which provides housing and supportive services for low-income and formerly homeless men, women, children and families living with HIV/AIDS.

### **How does the event work?**

On **Saturday, April 8**, groups of people across DFW will host social gatherings – from backyard barbecues for as few as 10 people to formal dinners for 30 or more. These socials can be casual or formal, large or small, gourmet to potluck. In return for their host's hospitality, guests are asked to make a donation of \$75 or more to ASD, of which **ALL** proceeds go towards housing and supportive services for ASD clients.

Following your dinner, all hosts and guests are invited to **Frontiers of Flight Museum** where more than 1,500 people will gather for an exciting evening of entertainment, dancing, music, drinks and delightful desserts donated by some of our community's finest chefs. Fabulous items from Dallas designers, restaurants and stores to luxury prizes and exotic getaways will also be available for silent & live auction bidding that night!

Dinner hosts and sponsors will be invited to a **VIP Sponsor and Host Appreciation Party** located in an intimate, exclusive setting – date and location to be announced.

**Join us in celebrating 12 years! What a fantastic way to make a difference for the men, women and children living at AIDS Services of Dallas.**

**[www.notiedinner.org](http://www.notiedinner.org)**



**2017 No Tie Dinner & Dessert Party  
Dessert Underwriter Agreement**

We hope that you will consider agreeing to participate as a dessert underwriter in the **2017 No Tie Dinner & Dessert Party** benefiting AIDS Services of Dallas on the evening of **Saturday, April 8th, 2017**. If you agree to be a dessert sponsor please read, complete, sign and **mail your signed form back to us** at: AIDS Services of Dallas, P.O. Box 4338, Dallas, TX 75208-0338. You may also fax it to us at (214)941-8144 or email to [sdelgado@aidsdallas.org](mailto:sdelgado@aidsdallas.org).

<b>AS A DESSERT UNDERWRITER, YOU WILL BE PROVIDED WITH THE FOLLOWING:</b>	
<ul style="list-style-type: none"> <li>• Link on the website as a sponsor and suggested caterer for host dinners</li> <li>• Opportunity to market your business in front of an estimated 2,000+ party guests</li> <li>• Draped table with standard signage</li> <li>• Opportunity to display company promotional materials at your table</li> <li>• Special recognition of your company on event night</li> <li>• Recognition on the event invitation</li> <li>• Two complementary tickets to the dessert party</li> <li>• Invitations for you and your guest to the Sponsor &amp; Host Appreciation Party</li> </ul>	
<b>AS A DESSERT UNDERWRITER, YOU AGREE TO THE FOLLOWING:</b>	
<ul style="list-style-type: none"> <li>• Prepare 300, or more, bite-sized desserts for the event</li> <li>• Bring at least one person from your business to promote your item on event night (optional)</li> <li>• Provide any and all necessary serving equipment you will need at the event</li> <li>• Provide any additional promotion items you wish to display (i.e. coupons, brochures, fliers, discount offers, business cards, etc.).</li> </ul>	

If you have any questions, please contact **Sergio Delgado** at 214-941-0523 ext. 105.

**PARTICIPANT'S SIGNATURE**

**DATE**

.....

.....

**NAME OF PRIMARY CONTACT FROM YOUR BUSINESS**

**E-MAIL**

.....

.....

**ADDRESS**

**DIRECT PHONE #**

.....

.....

**YOUR DESSERT OFFERING (tentative)**

**NAME OF BUSINESS**

.....

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***Thank you so much for your participation as a Dessert Sponsor for the No Tie Dinner & Dessert Party.***  
We look forward to a wonderful event that will help the men, women and children living at AIDS Services of Dallas and give you the opportunity to show your community support and showcase your desserts to over 2,000 people.

In order to ensure that set up is smooth for you, here are some things to keep in mind:

- The Frontiers of Flight Museum has a kitchen for limited workspace and water, but they do NOT have refrigerators or freezers.
- The dock area for unloading your desserts and supplies is on the north side of the building. Volunteers will be available on the dock to help you unload and for set up and break down of your table. There will be carts available.
- Access to the dock will be from 3:30 to 6:30 with final set up by 6:45. Guests start arriving at 7:00.
- You may bring promotional materials and decorations for your table. **If you would like us to provide table decorations, please let me know.**
- **If we are picking up your donation, please let me know what time you want us to arrive.**
- Plates, napkins, forks and spoons are provided by ASD.
- You are provided 2 tickets to the event for guests (beyond your service staff). Please provide names to [sdelgado@aidsdallas.org](mailto:sdelgado@aidsdallas.org) or 214-941-0523 ext 105 so that they will be put on the list as 'Sponsors Guests'.

***Please let me know if you have any questions or concerns. We will make sure that your needs are met.***

Thank you,  
Sergio Delgado  
214-941-0523 ext, 105  
[sdelgado@aidsdallas.org](mailto:sdelgado@aidsdallas.org)

**Location: Frontiers of Flight Museum  
6911 Lemmon Avenue  
Dallas, TX 75209**

**Date: April 8th, 2017**

